

Thursday Oct 10th 2009

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## Changes to *Sound On Sound* USA Edition Advertising ARTWORK SPECIFICATIONS

Effective with the JANUARY 2009 cover issue, the Sound On Sound USA Edition format is changing dimensions to a hybrid US / European A4 page specification of **8.375** inches (width) x **10.875** inches (height).

Sound On Sound USA Edition advertisers will therefore need to resize advertisement artwork to accommodate the revised page format and ensure correct bleed is applied. To assist you, we kindly include the new dimensions below. Alternatively, the resized advertising specifications can be found at [www.creativesalesresource.com](http://www.creativesalesresource.com).

Please note that Sound On Sound's production department in the UK will need to receive new art for the **January 2009** USA edition **by close of business on Friday November 21st, 2008**.

**Double Page Spread (Trim)**  
16.75" x 10.875"

Double Page Spread (Bleed)  
17.25" x 11.375"

Double Page Spread (Live)  
15.75" x 9.875"

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**Full Page (Trim)**  
8.375" x 10.875"

Full Page (Bleed)  
8.875" x 11.375"

Full Page (Live)  
7.373" x 9.875"

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**Half Page Double Page Spread (Trim)**  
16.75" x 5.2"

Half Page Double Page Spread (Bleed)  
17.25" x 5.45"

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**Half Page Horizontal** - 7.25" x 4.75"  
Half Page Horizontal (bleed) - 8.375 x 5.5" + 0.125" bleed on outside edges

**Half Page Vertical** - 3.5" x 9.75"  
Half Page Vertical (bleed) - 4" x 10.875" + 0.125" bleed on outside edges

**Junior Page/Island** - 4.5" x 6.25"

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**Third Page Horizontal** - 7.25" x 3.0"  
Third Page Horizontal (bleed) - 8.375" x 3.75" + 0.125" bleed on outside edges

**Third Page Vertical** - 2.25" x 9.75"  
Third Page Vertical (bleed) - 2.75" x 10.875" + 0.125" bleed on outside edges

**Third Page Square** - 4.5" x 4.5"

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**Quarter Page Horizontal** - 7.25" x 2.0"  
Quarter Page Horizontal (bleed) - 8.375" x 2.75" + 0.125" bleed on outside edges

**Quarter Page Vertical** - 1.75" x 9.75"  
Quarter Page Vertical (bleed) - 2.25" x 10.875" + 0.125" bleed on outside edges

**Quarter Page Standard** - 3.5" x 4.75"

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**Further Information:**

ADVERTISING: Steve Sattler, Advertising Manager Sound On Sound USA Edition,  
steve@creativesalesresource.com or call (626) 836-3106 X 100.

PRODUCTION: Michael Groves, Production Manager, michael@soundonsound.com  
or call 011+44 1954-78988 during GMT business hours.