

Grouped by category, the SOS Web Directory is a popular source of essential contact information covering M.I, Pro Audio, Music Technology related services, Equipment Manufacturers, Distributors, Retail stores, Studios, Duplication services... and lots more! Get yourself listed today!

Basic Listings

What you get

Text: up to 20 words of description text (plain sans-serif font, left-aligned).

Title: in larger Black font. In addition to the 20 words, your COMPANY NAME, ADDRESS, WEB SITE,

EMAIL and PHONE contacts can all be displayed — you choose what to include when you book.

Web/Email links are clickable, helping drive customers instantly to your own web site.

• Great News! All Display and Classified Advertisers get a Basic Listing entry for free each month!

Number of Insertions (Cost per Placement per Month)	1 Month	3 Months	6 Months	9 Months	12 Months	24 Months
1 category	\$89	\$80	\$71	\$62	\$57	\$50
2-3 categories	\$83	\$75	\$68	\$59	\$54	\$47
4-5 categories	\$80	\$71	\$62	\$57	\$50	\$44
6+ categories	\$75	\$65	\$59	\$54	\$47	\$41

Example: 1 basic listing in 1 category for 12 months. Total cost = \$57 x 1 category x 12 months = \$684

Enhanced Listings

What you get

Text: up to 60 words of description text (3x more than BASIC ads) with Bold, underlined and/or italicised words if you wish.

Title: in larger font. This may be left as Black bold text or you can use an embedded link to a specific page/offer on your own site.

Image/Logo: a single non-animated image (size = 200px wide x 125px high, JPEG or GIF, no Flash), aligned either to the right or left.

In addition to the 60 words, your COMPANY NAME, ADDRESS, WEB SITE, EMAIL and PHONE contacts can all be displayed — you choose what to include when you book. Web/Email links are clickable, helping drive customers instantly to your own web site.

Number of Insertions (Cost per Placement per Month)	1 Month	3 Months	6 Months	9 Months	12 Months	24 Months
1 category	\$177	\$160	\$142	\$127	\$116	\$98
2-3 categories	\$169	\$151	\$137	\$122	\$112	\$91
4-5 categories	\$160	\$142	\$127	\$116	\$104	\$89
6+ categories	\$151	\$133	\$122	\$109	\$98	\$83

Example: 1 enhanced listing in 3 categories for 6 months. Total cost = \$137 x 3 categories x 6 months = \$2,466

Category Premium Positions

Note: Only one advertisement space per Premium Position is available each month. Book now!

Number of Insertions (Cost per Placement per Month)	1 Month	3 Months	6 Months	9 Months	12 Months	24 Months
1 category	\$888	\$800	\$726	\$652	\$592	\$504
2-3 categories	\$711	\$637	\$578	\$519	\$474	\$400
4-5 categories	\$622	\$563	\$504	\$459	\$415	\$356
6+ categories	\$356	\$326	\$281	\$267	\$237	\$192

