

Display Advertising Rates

No. of Insertions/year	1	3	6	12
FULL COLOR				
Full Page	\$2911	\$2768	\$2619	\$2327
Island 1/2 (Junior Page)	\$2001	\$1902	\$1803	\$1599
Half Page (Vert. or Hor.)	\$1820	\$1731	\$1637	\$1455
Third Page (H/V)	\$1274	\$1208	\$1147	\$1020
Quarter Page (H, V, Standard)	\$1092	\$1036	\$982	\$872
MONOCHROME				
Full Page	\$2183	\$2073	\$1962	\$1747
Island 1/2 (Junior Page)	\$1499	\$1360	\$1345	\$1202
Half Page Vertical	\$1367	\$1290	\$1230	\$1092
Half Page Horizontal	\$1230	\$1163	\$1108	\$982
Third Page (H/V)	\$953	\$909	\$865	\$767
Quarter Page (H, V, Standard)	\$821	\$783	\$739	\$656
SPOT COLOR + \$85				

Premium Positions:

Inside Front Cover (color)	\$3820	Early guaranteed right page	+\$165
Inside Back Cover (color)	\$3457	Solus/Consecutive placement	+\$125
Outside Back Cover (color)	\$4003		

Classified Advertising Rates

CLASSIFIED RATE:	\$60 per square column inch
EMPLOYMENT OFFERED RATE:	\$65 per square column inch
LINEAGE:	\$2.00 per word (minimum of 15 words)

Classified discount rates

No. of Insertions per year	1	3	6	12
Rate per insertion (p.s.c.c.)	\$66	\$61	\$56	\$49

Short Rate Policy

Advertising frequency commitments not met in contract period will be short rated.

To reserve advertising space in the Sound On Sound USA Edition please contact Steve Sattler, sole worldwide advertising sales representative at 626-836-3106 x100 or steve@creativesalesresource.com

 **Creative sales resource Inc.**

Worldwide Advertising Sales Representative
for the Sound On Sound™ USA Edition.

626.836.3106

www.creativesalesresource.com