

HDVideoPro®

2012 FAST FACTS

Special
NAB
edition !!!

CineSoundPro

HDVideoPro appeals to filmmakers, from the most serious amateurs to accomplished professionals, all looking to respond to the advancing media appetite for multimedia content linked to the rapidly expanding World Wide Web, cable and satellite television, feature- and short-film markets and much more.

AUDIO—THE OTHER SIDE OF THE PICTURE

As consumer tastes and technologies evolve, even the most stunning multimedia content loses its luster when accompanied by poor sound quality. High-definition camcorders, DSLRs and desktop editing software have opened new creative opportunities for producing top-notch, cinema-quality video. Today, advancements in sound and audio technologies offer the ability to help users capture and create superb sound for any visual media.

Building on the power of the Werner Imaging Group, publications with a combined total of more than 440,000 ABC-audited copies distributed monthly, *HDVideoPro*—the leading magazine for professional and serious amateur filmmakers—presents “*CineSoundPro*,” a new section covering tools, techniques and gear for audio production in the video/film environment. Created by the *HDVideoPro* team and led by veteran pro audio journalist/editor George Petersen, *CineSoundPro* launched in the August issue of *HDVideoPro*, and is designed to appeal to the audience of active enthusiasts and pros who want to take their work to the next level, using modern audio production techniques, hardware and software applications.

COMING IN THE NEXT CINESOUNDPRO (MARCH / APRIL 2012)

Audio Restoration Software: Rescuing The Unusable

Recording audio on location is a tough environment for capturing sounds. Wind sounds, clothing rustle, impacts, EMI/RFI noise and distracting background noise are just a few of the problems that may attach to your precious dialogue tracks. We will look at a variety of cutting-edge Mac/PC-based solutions—from Adobe, Algorithmix, Apple, Avid, BIAS, CEDAR Audio, Cube-Tec, iZotope, Sonic Studio, Sony Creative Software, Steinberg, Tracer Technologies, WaveArts and Waves.

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Audio Grip: 20 Must-Have Accessories For Field Production

Sometimes, it's the little touches that make life easier in the field.

Here's our list of essential accessories— booms, mounts, windscreens, shock mounts and more—for location recording.

Feature Interview: "Audio for *Futurama*"

I have done an interview with Paul Calder, the editor/dialogue editor about audio and working on the hot animated series *Futurama* for which he's done 100+ episodes. People working on Matt Groening's shows don't do many interviews, and this one is great. The show's producer has also sent me graphics to go with the story.

Equalizers: New Gear To Give You an Edge

Special preview of hot new audio products you might see at NAB.

News And VUs : Essential Info That Pros Need to Know

News, insights, tricks and insider techniques.

SHOW DISTRIBUTION

Bonus distribution at the NAB Show, Las Vegas, April 14 –16, 2012

ABOUT GEORGE PETERSEN



George Petersen spent his formative years in Italy, where he performed in rock bands, opening for acts such as The Searchers. He returned to America for college, and as an undergrad, he became involved in the independent filmmaker movement, taught cinematography, editing and sound design, and—on the basis of several of his award-winning short films—entered the master's program at San Francisco State University.

After writing for various film magazines, he joined the editorial staff of *Mix* magazine, eventually becoming editorial director. Widely regarded as the industry's preeminent journalistic voice on professional audio, Petersen has written 1,200 articles on every aspect of audio production, and has

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Featured Issue: 2012

Package: Trim size: 8 1/2" x 10 7/8"; extra-high-quality paper and reproduction

Important Dates:

Issue Date	Space Close	Material Close	Subscriber Mail Start	Newsstand On-Sale/ Off-Sale	Features
April	2/08/2012	2/13/2012	3/06/2012	3/27/2012– 5/29/2012	<ul style="list-style-type: none"> • Audio Restoration Software: Mac/PC Fixes for Problem Tracks • Audio Grip: Booms, Mounts, Windscreens and Accessories For Field Production • Interview: "Audio for <i>Futurama</i>" • New Products: New Gear To Give You an Edge • News & VUs • Bonus Distribution: NAB 2012
June	4/11/2012	4/16/2012	5/08/2012	5/29/2012– 7/24/2012	<ul style="list-style-type: none"> • Wireless For Location Production • Lavalier Microphones: High Fidelity In Small Packages • Feature Interview (TBA) • New Products: New Gear To Give You An Edge • News & VUs • Bonus Distribution: InfoComm 2012

Circulation: 25,000 ABC-audited

Retail Distribution: Through Curtis Circulation Company to specialty stores and newsstands with customer traffic consisting of video-production, sound-production, broadcast and postproduction professionals, as well as electronics stores and major bookstores where professionals buy their business reading materials

Professional List: Our own highly qualified list of audio and video professionals known to be advocates for the new generation of audio and video products, including the entire range of sound and video-production pros, from broadcast to post to independent film to commercial and corporate programming

Cover Price/Subscription Price: \$6.99 / \$24.97 for six issues (bimonthly)