

2012 Advertising Rates and Specifications

Dear Advertiser,

Thanks for your interest in advertising on AudiInfoSource.com . Featuring news, review and commentary by George Petersen, the audio industries' preeminent editorial journalist with almost three decades of experience as the executive editor for MIX Magazine. AudiInfoSource.com promises to be a high priority destination for audio enthusiasts and professionals alike in 2012.

SPECIAL CHARTER ADVERTISING RATES

Below you will find our special 2012 introductory charter advertising rates. Please inquire directly for information on Cost Per Thousand / Impression based advertising opportunities to:

Steve Sattler, AudiInfoSource.com
Business Development Manager
steve@creativesalesresource.com
or call (626) 836-3106

AudiInfoSource.com Rate Card #1 01_16_2012

	One Month	Three Months	Six Months	Nine Months	12 Months
Leaderboard Header (570 x 125)	\$1,595	\$1,436	\$1,292	\$1,164	\$1,053
Leaderboard Footer (570 x 125)	\$1,195	\$1,076	\$968	\$872	\$789
Banner Right (175 x 250)	\$949	\$854	\$769	\$693	\$626
Half Banner Right (175 x 125)	\$695	\$626	\$563	\$507	\$459

MANUFACTURERS we want to host your promotional or product demo video on AudiInfoSource.com. Please contact:

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Business Development Manager
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"your online destination for the latest in audio news and information"

SPECIFICATIONS

Please note the available web advertising sizing options

- **Leaderboard Header (570 x 125)**
- **Half Banner Right (175 x 125)**
- **Banner Right (175 x 250)**
- **Leaderboard Footer (570 x 125)**



ACCEPTED FILE FORMATS

Format: GIF, JPG, or Flash
File size: 50 KB Maximum
Referring URL - To be provided by advertiser
Alternative Image Text - up to 30 words

FTP FILE UPLOAD INFORMATION

To obtain a file upload user ID and Password please visit:
<http://www.creativesalesresource.com/upload.html>

SPACE RESERVATION AND MORE INFORMATION

For more information and to book space on the website please contact:
Steve Sattler, AudioInfoSource.com
Business Development Manager
steve@creativesalesresource.com
or call (626) 836-3106



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